







A Strategic Approach to Assessing Viability of OSS Projects

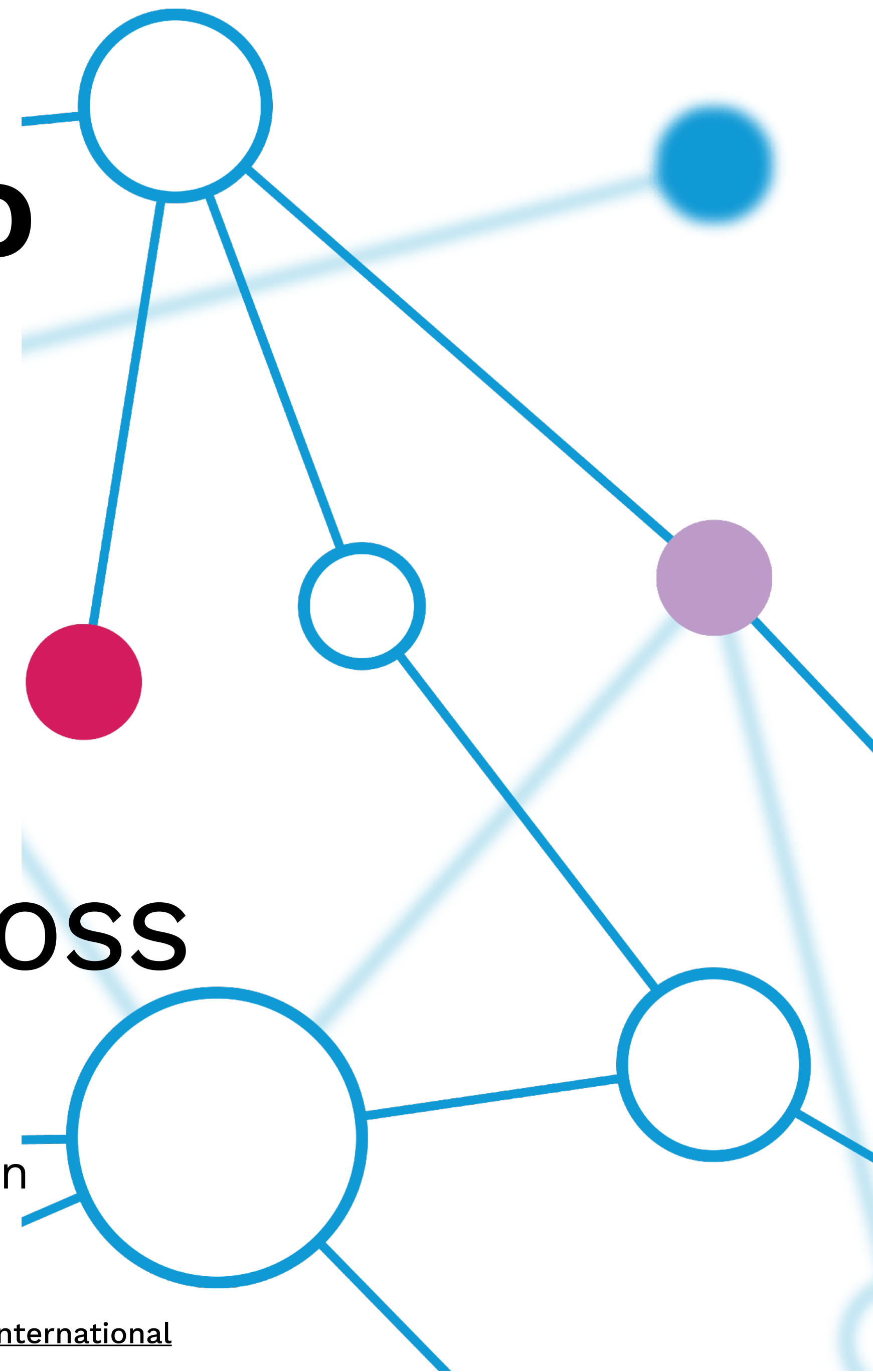
FOSS Backstage March 2024

Dr. Dawn M. Foster

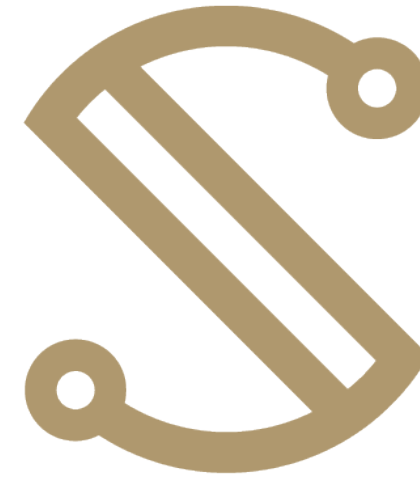
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Thank You!



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Whoami

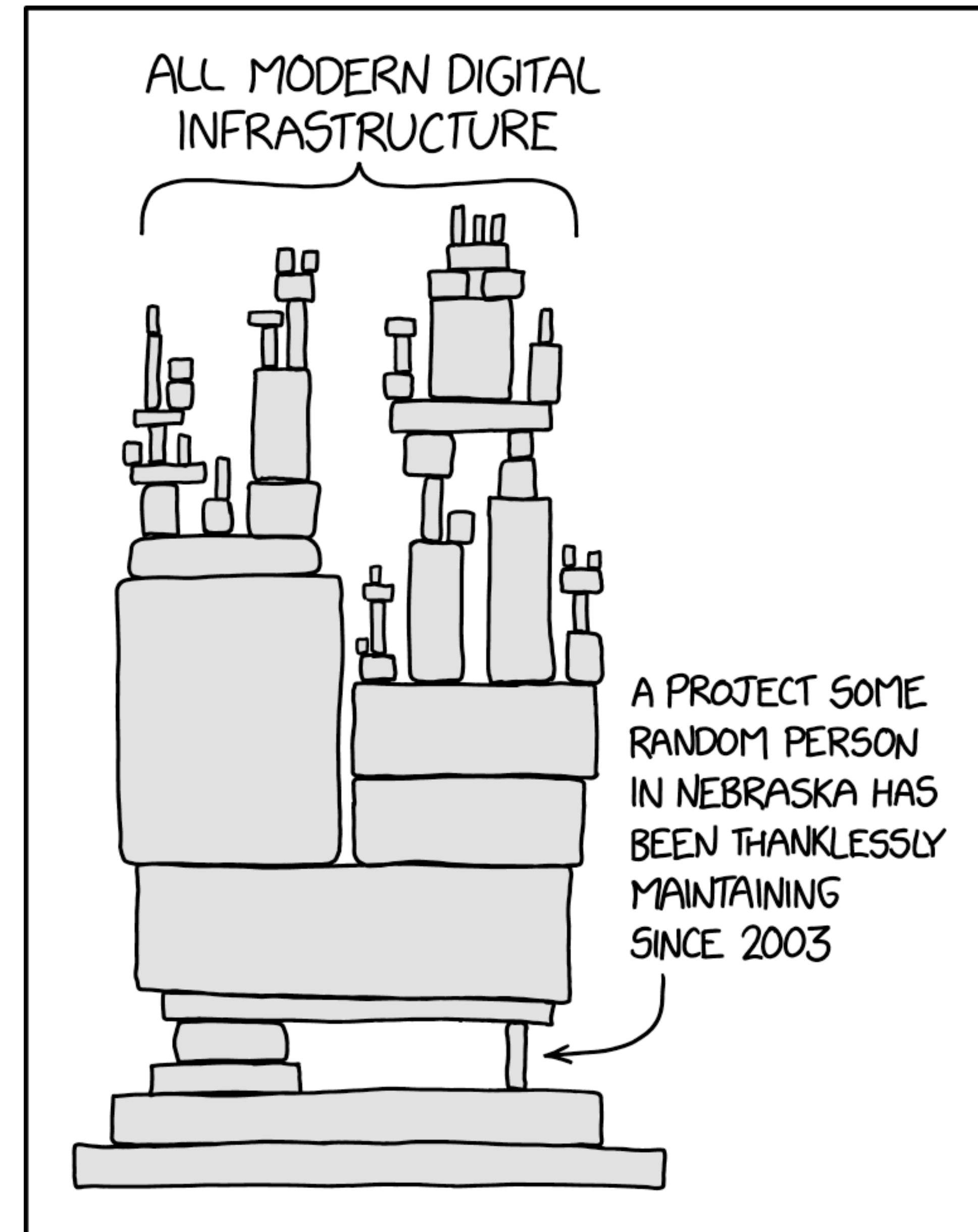


- Geek, traveler, reader
- 20+ yr tech career focused on community & open source (VMware, Intel, Puppet, ...)
- OpenUK Board
- CHAOSS Board and Maintainer
- CNCF TAG Contrib Strategy co-chair
- PhD on Linux kernel collaboration

Photos by Mom, Josh Bancroft, Don Park

Why Does Viability Matter?

**Your business
could be disrupted**



<https://xkcd.com/2347/>

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Agenda

- **Foundations vs. Companies**
- **Assessing and Measuring Viability:**
 - **Governance**
 - **Community**
 - **Compliance and Security**
 - **Strategy**
- **Resources and final thoughts**

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Ownership:

Foundation vs. Company

Neutral Foundations

Participate as equals,
but make sure the
foundation is really neutral



CLOUD NATIVE
COMPUTING FOUNDATION



Company Originated

Higher risk:
single company
in control



Assessing and Measuring Project Viability

CHAOSS Viability Metrics Models

Governance
Community
Compliance and Security
Strategy

<https://chaoss.community/kbtopic/all-metrics-models/>

<https://chaoss.community/chaoss-guide-oss-viability/>



Photo by [Marissa Grootes](#) on [Unsplash](#)

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Governance is about People

Processes for how people collaborate and make decisions



Leadership

Fair and transparent
process for
selecting leaders



Metric Model: Governance Viability

Metrics:

- Issues Inclusivity
- Documentation Usability
- Time To Close
- Change Request Closure Ratio
- Project Popularity
- Libyears
- Issue Age
- Release Frequency



Community

Look for helpful, kind, respectful, and welcoming



Image by the [CNCf](#) CC BY-NC 2.0

Adopters

Projects with
many adopters /
end users
are more viable



Responsiveness

Project that can keep up
with contributions will
be more viable



Diversity, Equity, and Inclusion

Inclusive projects
are more viable

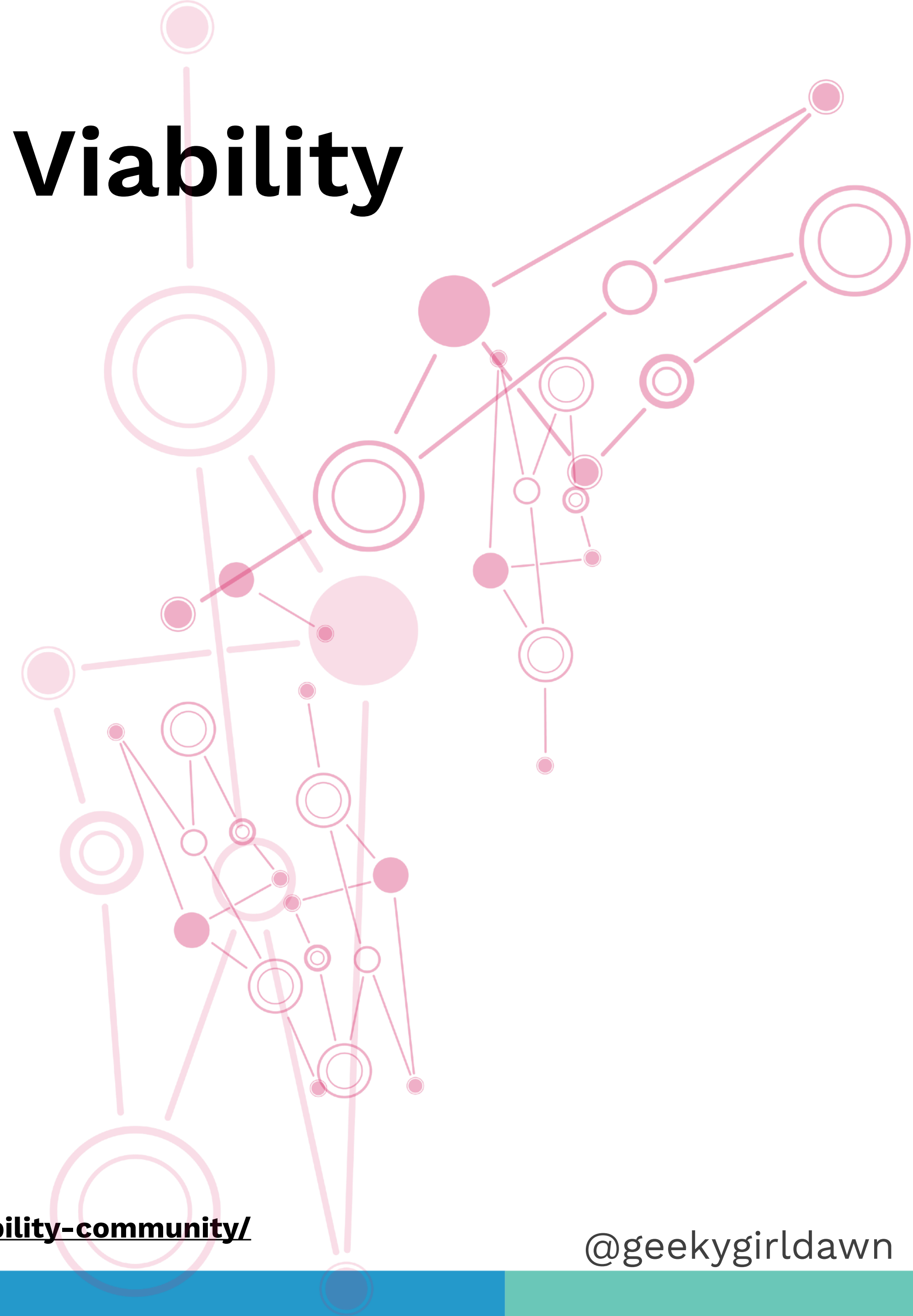


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Metrics Model: Community Viability

Metrics

- Clones
- Forks
- Types of Contributions
- Change Requests
- Committers
- Change Request Closure Ratio
- Project Popularity
- Libyears



Security

Look for
proactive
security
response
and policies



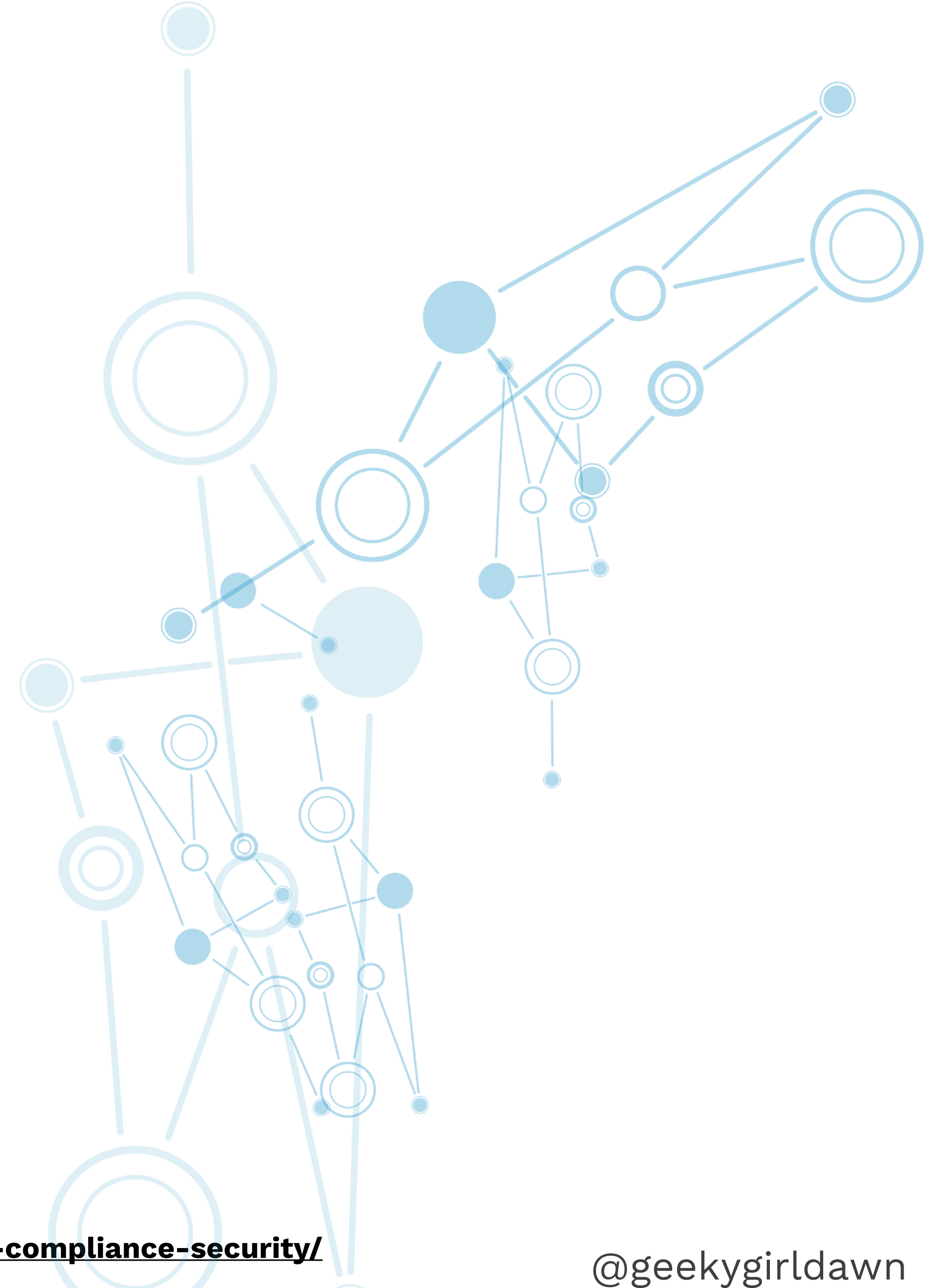
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Metrics Model: Compliance and Security Viability

Metrics

- OpenSSF Best Practices
- Licensing
 - License Coverage
 - OSI Approved Licenses
 - Licenses Declared
- Defect Resolution Duration
- Libyears
- Upstream Code Dependencies



Contributor Risk

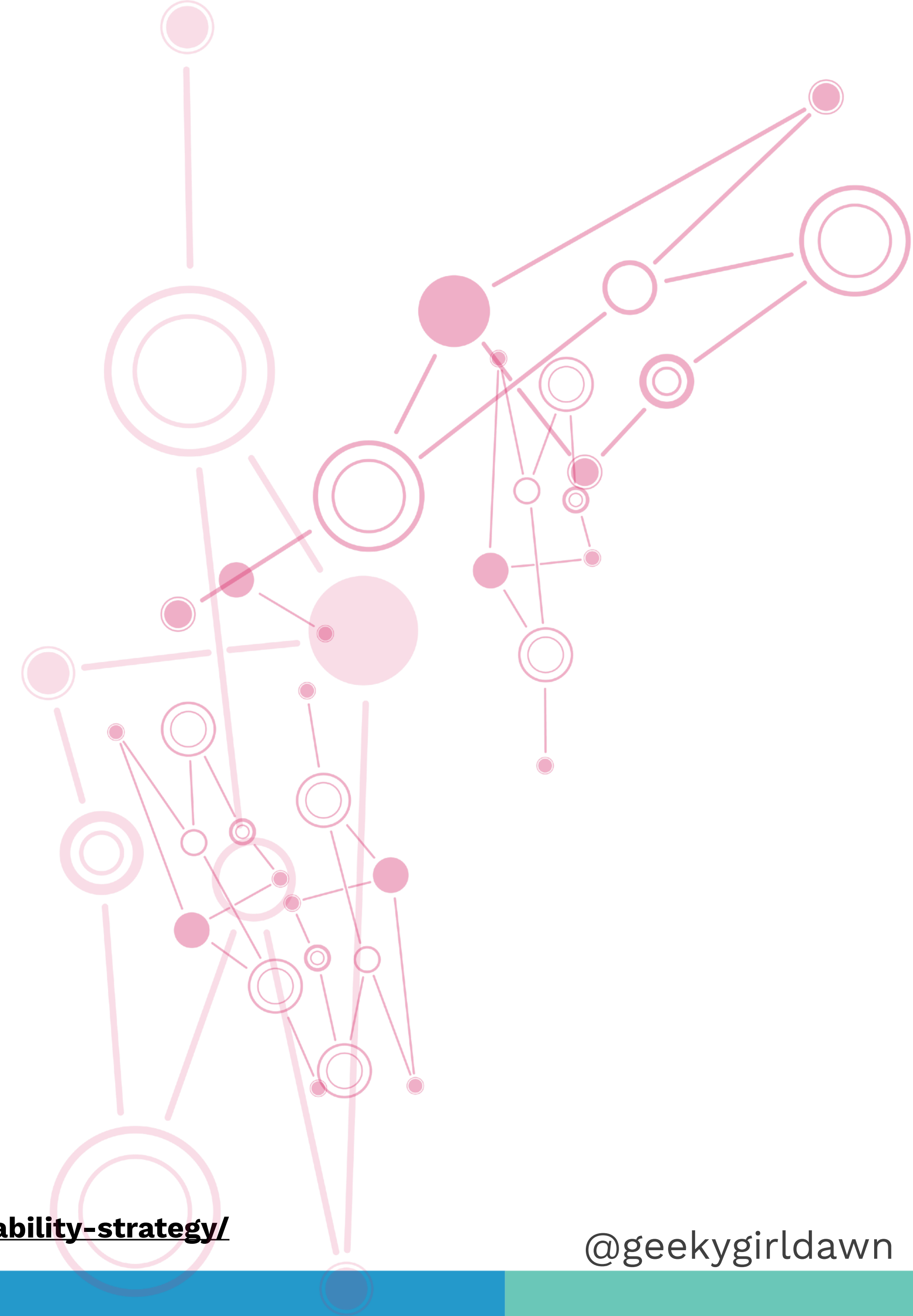
Active contributors and
organizational diversity



Metrics Model: Strategy

Metrics

- **Programming Language Distribution**
- **Bus Factor**
- **Elephant Factor**
- **Organizational Influence**
- **Release Frequency**



Mitigating Risk

Can you employ contributors
to mitigate the risk for
projects that are less viable?



Resources

CHAOSS

<https://chaoss.community/>

<https://chaoss.community/chaoss-guide-oss-viability/>

Linux Foundation's TODO Group

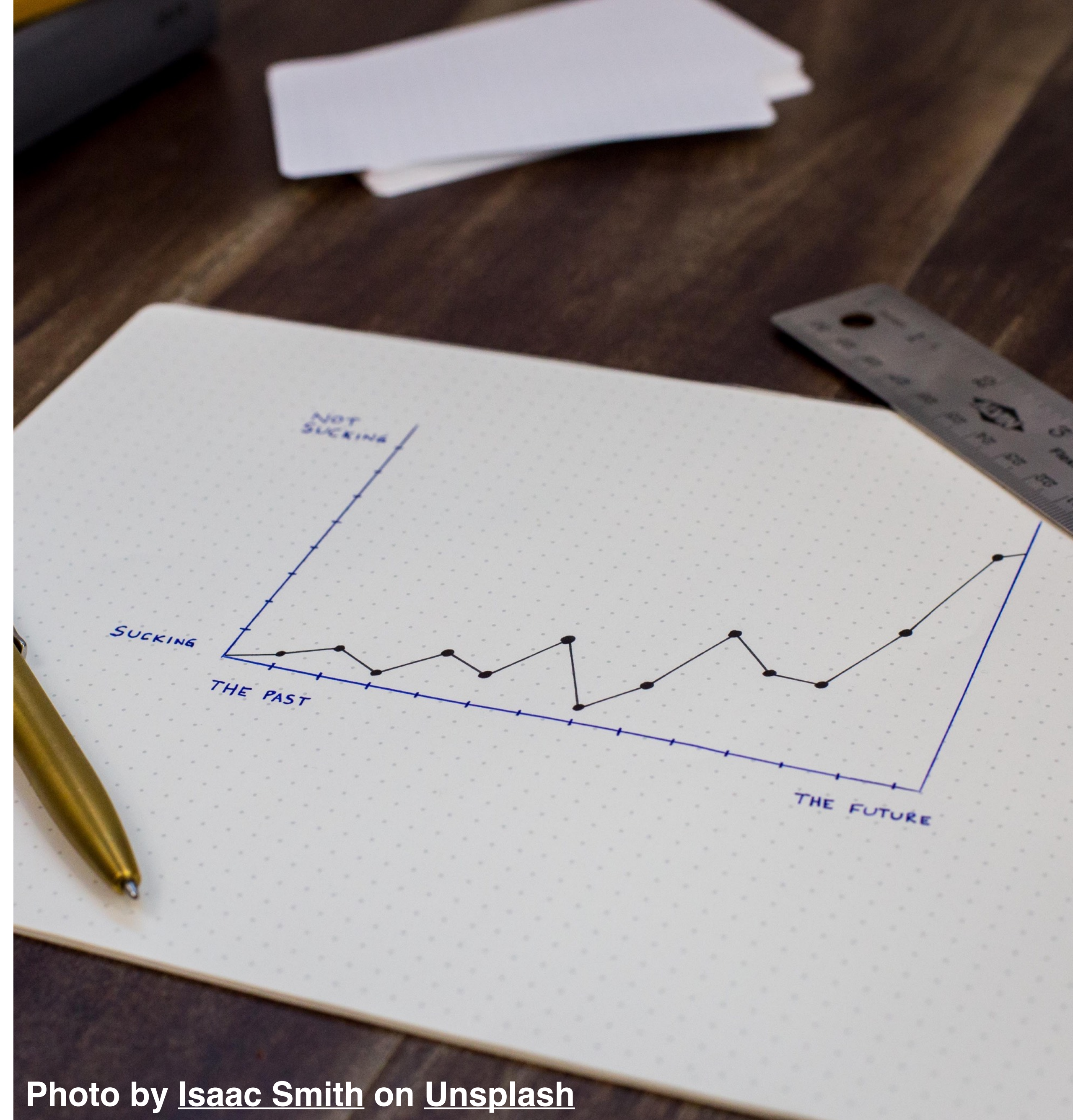
<https://todogroup.org/guides/>

The Open Source Way Guidebook

<https://github.com/theopensourceway/guidebook/>



Final Thoughts




Assessing project viability
is an ongoing process
required to protect your
reputation and avoid
negative implications
for your customers.



THANK YOU!

Any Questions?

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