

Open Source in Companies

GitHub Accelerator - May 2023

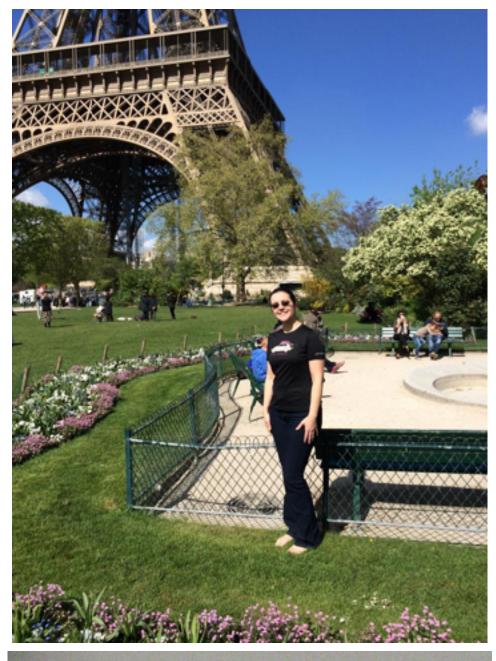
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Open Source at VMware @vmwopensource blogs.vmware.com/opensource



whoami









Photos by Mom, Josh Bancroft, Don Park

- Geek, traveler, reader
- 20+ yr tech career focused on community & open source (Intel, Puppet, Scale Factory, ...)
- OpenUK Board
- CHAOSS Board and Maintainer
- CNCF TAG Contrib Strategy co-chair
- PhD from the University of Greenwich focused on Linux kernel collaboration

OSPOs are all different

Open Source Program Offices often have best practices, policies, and tooling around:

- Compliance and Licensing
- Engineering and Contribution
- Community and Strategy



Security risks:

- Do you have a security.md?
- Have you fixed security vuln?
- What is your OSSF Scorecard score?



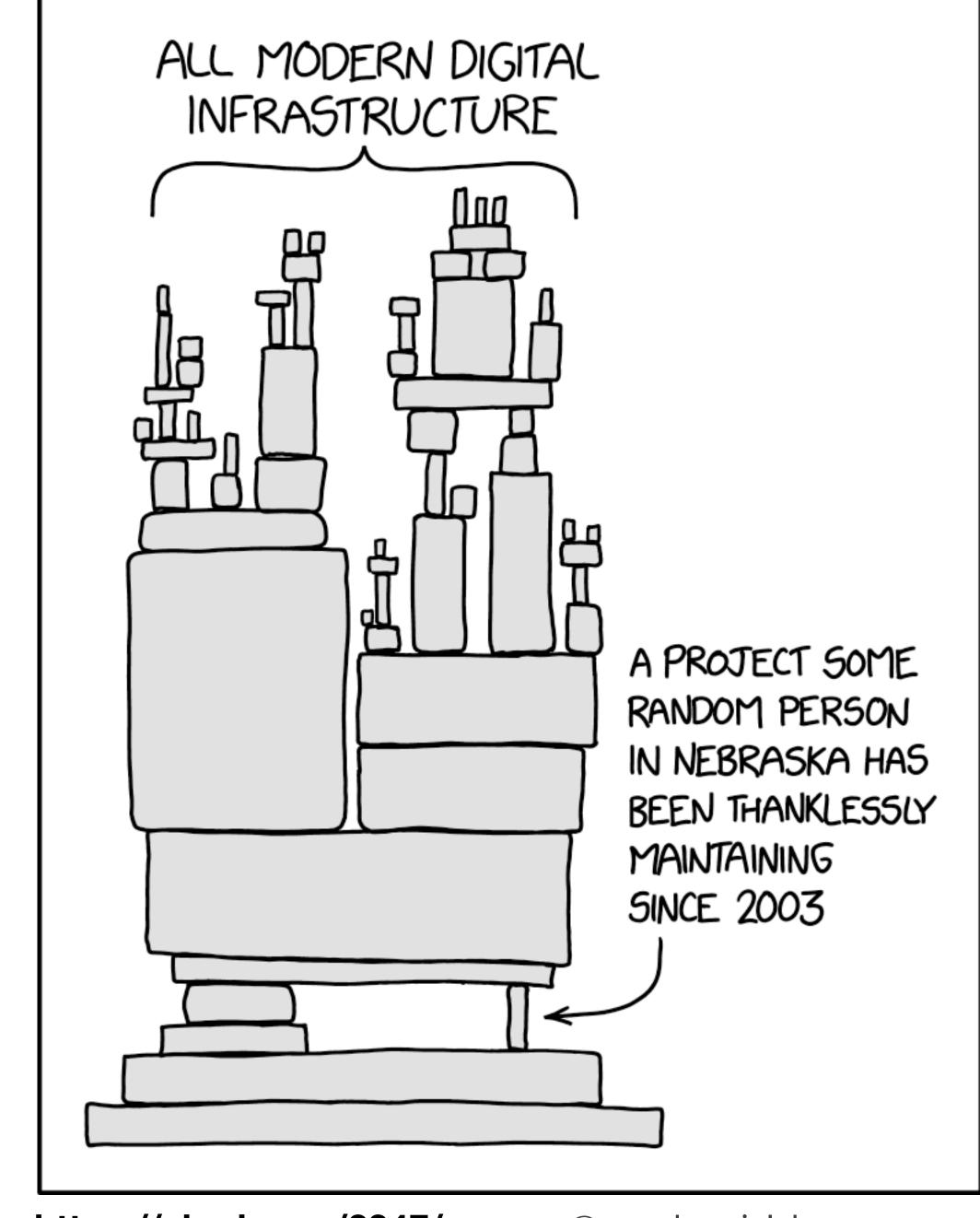
Adoption risks:

- How many companies use it?
- How can you show adoption?
- Insights -> Dependents



Governance risk:

- Are you a solo maintainer?
- Are you a small company?
- Is there a plan if something happened to you?



Community risk:

- Do you have a Code of Conduct?
- Do you have contributors?
- Can you keep up with issues / PRs?



Making Money

Support and services:

- Get closer to customers
- Hard to scale over time

Open Core:

An option if you have a company / team

Easier options for solo / small team:

- Pay for features in OSS
- Training classes



Thank You!

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